

## Important Dates

Qualifying: April 26th  
Primary Election: July 20th  
General Election: November 2nd

**John Albers**  
STATE SENATE  
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# On the Road to Victory



## March to Victory

I am committed to winning this race and serving the people of North Fulton and Georgia. It takes time, energy and tenacity to be a State Senator. I am demonstrating these qualities everyday of the campaign. We are leading in every category of grass

roots support, volunteers, technology, events, etc. and will continue to spread our customer service message. Serving the families of Georgia is our #1 priority and I thank you so much for your support. Nobody is working harder in any election and you can count on my 200% effort as your next State Senator. I am very proud to announce our new video which has received accolades from the Republican National Committee in Washington, DC. Please let us know your thoughts: March to Victory Video:

<http://www.youtube.com/watch?v=HiZhBWBK7E0>.

Last, I need your continued assistance. Together, on the road to victory, we will get it right!

Thanks,

*John Albers*



## Campaign Corner

As we enter the month of April we will only have 4 months until the primary election in July. The primary election is a very important election as we have two opponents running against us. Over the past several months the executive team has prepared a strategic plan that was shared at February's campaign team meeting. We are committed to this plan and hope our commitment starts to influence others to become involved. Over the next couple of months we are going to be busy with meet-n-greets, fund-raisers, and several speaking engagements. Our goal is to touch every voter between now and the primary election. If you would like more information on the events, please view our website at [www.votealbers.com](http://www.votealbers.com) or contact Jessica, Campaign Coordinator, at [jessica@votealbers.com](mailto:jessica@votealbers.com).

## Senior Outreach

As we quickly approach the primary election, we are working to gain exposure throughout the community. This month, we have focused heavily on our senior outreach. Through assisted living homes and retirement communities, we are aiming to spread the word of the campaign to everyone in the district. In the next month, we will continue to visit homes, host events and involve more citizens in the March to Victory. If you have any suggestions or would like to volunteer to help in the Senior Outreach, please contact the Campaign Coordinator at [jessica@votealbers.com](mailto:jessica@votealbers.com). Other areas needing volunteers for community outreach include Schools, Neighborhoods and Faith-Based Organizations.